



Creative Solution

Focus/Intention:

Choice & Practice:



Sweet Spot

Desire:

Insight:



Value Opportunity:



Rub:

Ego Equation:



Ego Equation:

Rub:

+ Challenge Point

Fear

+ Feelings/Emotions

Experience - How I Feel?

+ Validation

Justification - Perception- **Belief**

= Chain Response

Attitude - Behavior